

Entrepreneurship for Transitioning Warriors

VetToCEO, LLC is a nonprofit organization that supports veterans and transitioning military members to succeed in business ownership. Our entrepreneurial community, with its training resources and guidance, assists veterans in leveraging their skills to start or buy a business and run it successfully.

The three main components of VetToCEO's community are the **(1) VetToCEO's Community Portal**, **(2) the Introductory Program**, and **(3) the Core Entrepreneurship Program**. In addition, we invite all program alumni to stay involved in the community, to continue to access support, or even sign up as mentors to new community members.



Community Portal

VetToCEO's veteran entrepreneur community portal is an online platform that centralizes all content, communications and activities for the **Entrepreneurship for Transitioning Warriors** program and provides a wealth of **veteran-centric**, entrepreneurial resources including:

- Self-paced, online modules for veteran entrepreneurs
- Veteran success stories, news feeds and resources
- Discussion threads, forums and tools
- A community of veteran entrepreneur mentors and peers



Introductory Program

VetToCEO's self-paced Introductory Program consists of three, online learning modules and an entrepreneurial self-assessment that provide the knowledge and skills required for starting a business, buying a business or seeking more meaningful employment and addresses the following:

- Why do veterans make good entrepreneurs?
- How can veterans effectively manage their career transition?
- What is the entrepreneurial process and how is it applied?

Core Entrepreneurship Program

VetToCEO's eight-week entrepreneurship program is specifically tailored to veterans and is facilitated by experienced veteran entrepreneurs. The webinar-based program enables veterans to attain the following objectives:

- Construct a viable business plan based on the military planning model framework: Situation, Mission, Execution, Logistics, Command and Signal
- Develop a business plan summary and investor presentation.
- Develop an initial set of financial statements and a funding strategy.
- Complete a complimentary Gust startup profile (www.gust.com) where potential investors may review your business plan.

Visit us at www.vettoceo.org to learn more about VetToCEO's community and to sign up for our programs.

VetToCEO is a non-profit organization (501c3pending) that specializes in helping transitioning members of the military and veterans start or buy a business. VetToCEO's mission is to accelerate veterans' transitions from military service to successful entrepreneurship as a viable career path, and then support those veteran entrepreneurs with a community of peers. The program is offered free of charge to qualified/verified members of the military and veterans and funded through the generosity of leading corporations, grants, and individuals.